

Please support  
Camden School for Girls



Excellence Fund



# Help us deliver the best education for all

Camden School for Girls is consistently identified as one of the top performing state schools in the country and we are very proud of its achievements over the past 150 years. But it is hard to imagine a time in our long history when our finances have been under as much pressure as they are now.

We urgently need your support to help us to continue to provide the best education that we can for all our pupils. By supporting our **Excellence Fund** you will help the school continue its proud history and exceptional results.



Our commitment to providing the very best education is shown by the fact that over 80% of the school's funding from government goes into teachers' salaries. But funding has not kept pace with increased costs.

- ❖ In the decade to 2020, government funding for schools fell by almost 10% in real terms and in 2024-25 per pupil funding will remain at least 3 per cent below the 2010 level (*Institute of Fiscal Studies*). In the same period 6th form funding fell by 25%.
- ❖ Staff pay increases have not been fully funded by the government, so the school has had to make up the difference from savings elsewhere.
- ❖ Increased staff pension costs have also been unfunded by government.
- ❖ Energy costs have grown dramatically.
- ❖ General inflation has had a big impact over the last two years.
- ❖ The Covid period has reduced our fundraising income significantly.

The school has managed to avoid budget deficits in the past by extremely careful management of funds, by covering any shortfalls from fundraising and by digging into our reserves. We have fought hard to retain and bolster our exceptional team of highly qualified and dedicated teachers. And we have protected our broad curriculum and extracurricular offering which is the envy of many other schools. This is reflected in the incredible results that our pupils achieve year after year.

## How you can help

We are now facing a financial crisis. The shortfall between government funding and the school's essential costs will reach £350,000 in the 2024/2025 accounting period. In these uncertain times, **your help is urgently needed**, as state funding alone looks unable to provide the educational funds that our pupils need and deserve.

### The Excellence Fund

We are fortunate in having an engaged community of parents, friends and alumni, many of whom support the school financially and we are extremely grateful to them.

In response to our appeals over the past year and despite the pressures of a cost-of-living crisis, the number of parents donating has increased to 15%.

But we need to increase this further, by encouraging more parents to donate monthly.

**Our aim now is to get at least 50% of parents** to contribute as well as growing donations from the wider community.

Over the next few years calls on the Fund will increase.

***You can help by making a donation now and encouraging others to do so.***

Over the last few years, the Excellence Fund has contributed to ***new computers, interactive panels, design and technology equipment, IT classroom upgrades, kitchen equipment, toilet refurbishment and complete redecoration of the second floor of the main building***, to mention just a few.

# Your donation can have a lasting impact

We recognise that not everyone will be able to donate at the same level or even at all. However, we ask that everyone considers making a gift at a level that is appropriate to them, taking existing commitments into account. Remember that by making a regular monthly payment, this can mount up to significant sums over the course of your child's time at CSG.

<u>Monthly donation*</u>	<u>Annual value</u>	<u>Over 5 years</u>
£100	£1,200	£6,000
£50	£600	£3,000
£30 (Just £1 per day)	£360	£1,800
£10	£120	£600

*\*Some families have donated at higher levels than these*

If you are a UK taxpayer, please remember to tick the Gift Aid box on the donation form which will add 25% to the value of your donation at no cost to you.

**Please donate now by scanning the QR code.**

Whatever help you can give is deeply appreciated.

Thank you.

**Kateryna Law, Headteacher**



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